Mitel achieved ISO 14001 certification in 1999 and has designed and implemented an environmental management system that seeks to reduce our corporate landfill waste and energy consumption, meet set municipal, provincial, and federal legislation, and set into place systems for continuous improvements. As well, we aim to improve the environmental impact of our products, including restricting the hazardous substances in their design, as well as their overall energy requirements with our commitment to a Design for the Environment (DfE) program.

As the world engages in discussion on the environment, we at Mitel® continue to add our own unique voice. At Mitel we are focused on not only reducing our own corporate footprint, but also on helping other companies reduce theirs.

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Generate Efficiencies

**Consume less energy from the data center to the desktop**

- Move from TDM to IP and save up to 90 percent on rack space*
- Draw a mere 0.14 watts per user with the Mitel 3300 MXe Controller
- Replace the approximately 80 watts to operate a PC with Mitel’s integrated solution with Sun Microsystems’ Sun Ray 2 client’s typical four watts
- Choose the Mitel 5212 IP Phone over our largest competitor’s phone and use approximately 41 percent less power

*Estimates based on a typical Mitel system configuration.
Leading Corporate Change
At Mitel it is our aim to continually improve our internal processes. To do so we’ve instituted an environmental management system that incorporates the full range: from offering employees the ability to telecommute (over 40 percent currently do) to introducing energy efficient lighting and cooling systems, from recycling e-waste and converting from CRT to low-emission LCD screens to moving to regional distribution centers to reduce shipping distances.

We continually strive to add new initiatives to our environmental management system in order to reduce our corporate footprint. Recently we added a Carbon Emissions Reduction Program. This program will focus on finding innovative ways to reduce our carbon emissions via implementing options to reduce as much as possible our carbon emissions and then purchasing carbon off-sets for situations where it is not feasible to do so. Another initiative we’ve taken on is a take it back program that allows customers to have old telephony equipment disposed of in an environmentally responsible manner.

Green with Innovation
Mitel’s award-winning designs were built with the user in mind. At the same time we design in environmental considerations such as ensuring that 66 percent of each phone is completely recyclable. We’re focused on reducing harmful chemicals in accordance with RoHS maximums. Our R&D departments integrate power consumption considerations and environmental concerns in to all functional design requirements.

We’ve adopted a Design for the Environment (DfE) strategy (based on Canadian Standards Association Regulation Z762-96). This program allows us to incorporate into our entire R&D a focus on minimizing the impact each product has on the environment. At Mitel we are aiming to make our products both user-friendly, and earth-friendly.

Creating Green Opportunities
Mitel is focused on continually improving our environmental management system. Our environmental goals are a combination of facilities management, workforce process improvements (such as teleworking, collaboration), and DfE strategies. We don’t believe that one system has all the answers, but we do believe in continually developing innovative options.

Find out more:
www.mitel.com/letstalkgreen